



WESTFIELD IN BLOOM (WIB) Minutes

Thursday, January 14, 2010 7:00 p.m. Meeting

Introductions and new guest introductions

Recap of 2009 events

Floral contest
Community plant day
Hanging baskets
Grand Junction Derby
Lantern award
Awards banquet

Outline discussion of events for 2010

Park Director Melody Jones presented the goals and objectives for Westfield in Bloom for 2010 and discussed that Westfield in Bloom will be restructuring in order to compete in America in Bloom. Melody introduced having three sub-committees that would incorporate floral display, heritage and community/tidiness. Melody stated that the Westfield Parks Department would cover the other 5 categories not covered by sub-committees.

The criteria and committees were opened up for discussion

Melody presented the Union Street Project.

Melody presented the Midland Trail Project.

Melody presented the State Road 32 tree planting project.

Lynnda Petersen asked about historic trail signage in Grand Junction. Melody stated that brass historic markers are currently being discussed for the historic signage.

Melody introduced meeting times for the sub-committees and full committee meeting. Meetings will meet every other Thursday night at the City Services building in the main level media room. Committee meetings will start with sub-committee meetings and end with a full committee meeting.

Melody presented the new Westfield in Bloom logo.

Aaron Brand presented Heartland Growers involvement in Westfield in Blooms 2009 events and stated that he would verify Heartlands level of involvement in Westfield in Blooms 2010 events.

Melody stated that the judges from the 2009 floral contest would like to be involved again this year. More judges will be needed for the floral contest this year to help speed up the judging time.

Melody thanked Heartland Growers, Jim Gapinski and Aaron Brand for the commitment, donation of material and time in helping Westfield in Bloom with the community plant day, hanging baskets and concrete planters.

Melody discussed extending the hanging baskets north along Union Street.

Melody stated that she would like the committee to plant the concrete planters.

Community plant day will be the first Saturday in May at Quaker Park.

Susan Meagher asked about plants at Redman Park.

Melody stated there is a potential for potted plants in Redman Park.

Melody announced that Kathryn Gray is the new administrative assistant for the Parks Department.

Melody presented a few ideas that the sub committees could be charged with.

Photos from the 2009 floral contest were shown to the committee.

Jill Smith asked if anyone contacted the contractors about the HOA floral entry way plantings.

Melody stated that the Parks Department will be updating its website.

Melody asked for volunteers to promote Westfield in Bloom at the master gardeners meeting.

The committee was asked to review the sub-committee brochures and sign up for the sub-committee that they would be interested in.

Adjournment: The meeting adjourned at 9:45 p.m.

Next meeting will be Thursday January 28, 2010, 7:00 p.m.

Submitted by Jeremy Miller